

Special Requirements

3-star Boutique Hotel

HB3

(Definitions used by ALFA CERT SA)

3-star Hotel

YES

Number of rooms 10-100

YES

Boutique hotels are typically small hotels that offer high levels of service (A boutique, as defined by the Webster's dictionary, is "a small fashionable specialty shop or business". The term applies also to specialty hotels. So, a Boutique Hotel cannot be big.)

Personalized approach to every guest, intimacy

YES

Furnished in a themed, stylish and/or aspirational manner

YES

Design is a defining feature of boutique hotels. Building details and architecture are not necessarily important, while internal design features are very important in defining the boutique hotel experience.

Cozy, home like atmosphere

YES

Note: The term "atmosphere" includes decor, ambience, personalized service, mind-set of hotel staff and, most importantly, the know-how of how these all can combine in order to create a sense of closeness among the guests

Luxury facilities, aesthetics

YES

Full service accomodation

YES

12-hour room service (minimum)

YES

Offers living rooms, social rooms and luxury environments

YES

A boutique hotel has «social spaces» such as living rooms, libraries with social rooms, and many high quality in-room features.

Honesty bar

YES

Note: Honesty bar is a beverage bar in the lobby or lounge of the hotel, where payment (when not attended) is left to the guest, who feels like being in a Hotel belonging to a close friend.

Offers discretion, comfort and quiet

YES

There are no sources of noise, bad smell or ugly looking, such as factories, shipyards, warehouses etc, near Hotel's facilities

YES

Not a Chain

YES

A boutique hotel, most of all, is unique and authentic.

Note: *In this specification we try to define a 3-star Boutique Hotel which is not easy, as each Boutique Hotel is generally and by definition unique. So, the lack of clarity should not be surprising. A Boutique Hotel symbolizes the concept of "unique" Hotel types.*